

CITY OF LOS ANGELES

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL CALIFORNIA

OFFICERS:

John Franklin Sierra
Chair
Keith Cornella
Vice Chair
Anthony Conley
Treasurer
Damien Burke
Secretary

5500 Hollywood Blvd. #313
Los Angeles, CA 90028
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ERIC GARCETTI
MAYOR



BOARD MEMBERS:

Alex Alferov	Milton Cruz
Jonathan Bayley	Bill Murphy
Damien Burke	Nelly Platero
Anthony Conley	Kate Pynoos
Grace Cotangco	Benjamin Rosen
Keith Cornella	John Franklin Sierra
Craig Cox	Rosalinda Sierra
Doug Haines	Michael Tessler
Dassler Jimenez	Theodore Wachtel
Guy Langman	<i>Vacant</i>

Board Meeting Agenda

Monday March 9, 2020 - 6:30 PM

Louis B. Mayer Building, 5500 Hollywood Boulevard, Hollywood, CA 90028
(Parking available in the lot behind the Mayer building. off of Western Avenue)

The City's Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

All items are listed for discussion and possible action, and may be discussed out of order.

- I. OPENING CEREMONIES (5 min)**
- A. Call Meeting to Order**
 - B. Board Roll Call**

REPORTS

- II. REPORT FROM THE CHAIR (3 min)**
- III. Introduction of the new General Manager of the Department of Neighborhood Empowerment Raquel Beltran. Ms Beltran has initiated a listening tour among the 99 neighborhood councils and the alliances in order to share her initial goals and strategy for the first 100 days. (10 min)**

- IV. Presentation by Dan Halden, Councilmember O’Farrell’s office, regarding the Hollywood Walk of Fame Master Plan. (20 min)**
- V. COMMUNITY/GOVERNMENT REPORTS & ANNOUNCEMENTS (10 min)**
 Representatives from government offices and community-based organizations
 A. LA City Council District 13, Mitch O’Farrell
 B. LAPD
 C. Other Government Departments/Agencies
- VI. Fountain Community Gardens: Earth Day 50th Anniversary Celebration (Alex Alferov) (10 min)**
- VII. Presentation by Kris Larson, Hollywood BID CEO and President, on “Set the Scene” grant funding program (10 min)**
- VIII. COMMITTEE REPORTS (5 min)**
 Reports from standing and ad hoc committees
 A. Executive
 B. Outreach
 C. Bylaws, Selection, & Election
 D. Budget & Finance
 E. Planning & Land Use Management (PLUM)
 F. Public Safety
 G. Youth
 H. Other standing and ad hoc committee reports
- IX. LIAISONS, ALLIANCES, AND COALITIONS REPORTS (5 min)**
 Reports from liaisons and alliances and coalitions HSDNC is a member of.
- X. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS (5 min)**
 Comments from the public on non-agenda items within the Board’s jurisdiction
 (Up to 2 minutes per speaker; speakers are requested to fill out speaker cards)

BOARD ACTIONS

- XI. ADMINISTRATIVE ITEMS (5 min)**
 A. Approve the January 13th, 2020 discussion notes
 B. Approve the February 10th, 2020 meeting minutes
 C. Approve the Monthly Expenditure Report (MER) for February 2020
- Board meeting minutes are available from the HSDNC website at <https://www.hsdnc.org/agendas-and-minutes/>.
- Monthly Expenditure Reports are available from the Neighborhood Council Funding Dashboard at <https://cityclerk.lacity.org/NCFundPortal/Dashboard.html>
- XII. Ratify appointments to committees (5 min)**
- XIII. Community Impact Statement on CF 20-0212, signing bonuses for landlords who accept low-income residents with Section 8 vouchers (5 min)**
- XIV. Approve up to \$500 to purchase voter data from PDI (5 min)**

- XV. Approve up to \$6,000 for a Neighborhood Purpose Grant for the Shower of Hope (5 min)**
- XVI. Building an HSDNC master “partner directory” (5 min)**
- XVII. HSDNC liaison/representative to LA Olympic Committee (5 min)**
- XVIII. HSDNC liaison/representative to FilmLA (5 min)**
- XIX. An ad hoc committee to bolster our partnerships with local businesses, e.g. through a community rewards program (5 min)**

CLOSING

- XX. ANNOUNCEMENTS (5 min)**
(Up to 1 minute per speaker; speakers are requested to fill out speaker cards)
- XXI. NEW BUSINESS (5 min)**
“Agendas for all Meetings shall include an item referring to the addition of agenda items for upcoming Meetings. Stakeholders shall have the opportunity to request items be placed on upcoming agendas at this time.” (HSDNC Bylaws VIII. 2. A.)
- XXII. ADJOURNMENT**
Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chair.

PUBLIC POSTING OF AGENDAS - HSDNC agendas are posted for public review as follows:

- Lemon Grove Recreation Center, 4959 Lemon Grove Avenue, Los Angeles, CA 90029
- www.HSDNC.ORG
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting John Franklin Sierra, Board Chairman, at (323) 301-4818 or email chair@hsdnc.org.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at 4959 Lemon Grove Avenue, Los Angeles, CA 90029, at our website: www.HSDNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Board Chairperson, at (323) 301-4818 or email chair@hsdnc.org.

RECONSIDERATION AND GRIEVANCE PROCESS - For information on the HSDNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the HSDNC Bylaws. The Bylaws are available at our Board meetings and on our website www.HSDNC.org.

SERVICIOS DE TRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Favor de entrar en contacto con el Presidente de la Junta Directiva, por (323) 301-4818 o por correo electrónico al chair@HSDNC.org para avisar al Concejo Vecinal.

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)

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