

CITY OF LOS ANGELES

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD

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Thomas Meredith

Vice Chair

Orletha Andersen

Treasurer

Charles Puree

Secretary

1360 N. St. Andrews Place

Los Angeles, CA 90028



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CALIFORNIA



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Felipe Corrado

Jirair Tossounian

Jose Torres

Don Durkee

Shane Stahl

Vacant-1

Juri Ripinsky

Luke Vincent

Maria Yepremian

Thomas Meredith

Sun Yu

Orletha Andersen

Charles Puree

Drew Peterson

John Girodo

Jennifer Barbosa

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)

Wednesday, February 12th, 2013, 6:30 p.m.

Denny's Resturant

5751 Sunset Blvd. Los Angeles, CA 90028

SPECIAL BOARD MEETING MINUTES

Items are listed for reference only and may be discussed out of order

1. **Meeting called to order**, welcome remarks by Chair
2. **Roll Call** Alex, Bill, Jirair, Don, Shane, Luke, Maria, Orletha, Drew, John, Jennifer
 - Quorum – 11 present
3. **Public Comments** on Non-Agenda items (2 min. per)
 - Carlos Martinez – worked on Mitch O'Farrell campaign and does some work in Mitch's office. Carlos works to get big bulky items cleaned off neighborhood streets, get trees trimmed, etc.
4. **Bylaws/Outreach and AdHoc Elections Committee**
 - a. **Discussion and Vote to approve allocation of up to \$2,400 of the existing credit that HSDNC has with Davco Printer** to be used towards 15,000 high quality full color 'Candidate Bio Brochures.'
 - Shane clarified that the number of brochures is 12,500, not 15,000.
 - Motion to allocate funds Jirair/Don
 - Motion Carries (11/0/0)
 - b. **Discussion and Vote to approve up to \$1,500 for Door to Door delivery services for Candidate Bio Brochures or postcards if necessary.**
 - Shane made the point that brochures are better than postcards, therefore this is an unnecessary expense.
 - Table item
 - c. **Discussion and Vote to approve allocation of up to \$2500 for up to 10,000 Post Cards and 10 Posters, 4 Bus Bench Signs and signage for election day.**
 - Discussion on whether it is necessary to have DONE pre approve all postings and advertising for elections.
 - Suggestion the March board meeting be changed to the 1st Monday in the month in order to allow extra time for campaign advertising artwork to be edited.
 - Shane/Alex motion to approve on the condition that the artwork is approved in the next board meeting.
 - Motion carries (11/0/0/1 – Drew ineligible)
 - d. **Discussion and Vote to allocate up to \$1,800 to mail approximately 11,000 Candidate Bio Brochures** (amount to include postage and fees – to be mailed 2 weeks prior to election)
 - Alex/Don motion to approve postage
 - Motion carries (10/1/0/1 – Drew ineligible)
 - e. **Discussion and Vote to allocate up to \$500 towards the printing, installation and rental of Bus Bench Advertisements within the HSDNC for the month of March 2014.**
 - f. **Discussion and Vote to approve 2 Press Releases for distribution announcing call for candidates, election date, time and location for wide distribution including to news outlets.**
 - Decision to amend agenda item before approving by removing "call for candidates".
 - Shane/Orletha motion to approve with amendment
 - Motion carries (11/1/0/1 – Jennifer voted no, Drew ineligible)
 - g. **Discussion and Vote to approve "Meet & Greet" Election Events including a March 22nd event possibly at the Mayer Building and the allocation of up to \$1,000 for food, beverages, marketing materials and raffles to attract participants to these events and create awareness.**

h. Discussion and Vote to approve a specific March 30th Election Day event at Lemon Grove Recreation Center and allocation of up to \$2,000 for any additional expenses toward entertainment, public relations considerations, food, beverages, raffles/give-aways, promotions etc.

- Alex/Luke motion to approve

- Motion carries (10/0/1/1 – Orletha abstained, drew ineligible).

5. Thai Community Development Center presentation, request and vote for up to \$1,000 to maintain and improve East Hollywood Certified Farmer's Market – Audrey Hollis

- The East Hollywood Farmers Market, which is open on Thursdays from 2:30 – 7:30, is having trouble funding the mandatory portable toilet. They are working on building an indoor market, which will be open every day. They are going to four neighborhood councils and asking for \$1,000 from each. Audrey said they will display the logos of all donors to the market, including the HSDNC.

- Shane/Luke Motion to allocate \$1,000 for equipment line item for the East Hollywood Farmers Market.

- Motion Carries (10/0/0/1 – Drew ineligible).

6. Adjournment