

CITY OF LOS ANGELES

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD

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Charles Puree

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Charles Puree
Drew Peterson
John Girodo
Jennifer Barbosa

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)

Monday, March 3rd, 2014, 6:30 p.m.

Assistance League of Southern California

1360 N. St. Andrews Place, Los Angeles, CA 90028

SPECIAL BOARD MEETING MINUTES

Items are listed for reference only and may be discussed out of order

1. **Meeting called to order**, welcome remarks by Chair
 - Shane had to resign due to a personal loss.
 - Introduction of stakeholders/visitors
2. **Roll Call** – Alex, Orletha, Jennifer, Christina, Don, Tom, Drew, Jose, Jirair, Luke, Maria, Bill.
 - 12 present. Meeting has quorum
 - Charles arrived at 6:58
 - Efrain arrived at 7:01
 - Charles left at 8:08
3. **Approval of Minutes** for Feb. 10th, 2014 Board Meeting & February 12th, 2014 Special Board Meeting
 - Feb 10th meeting
 - Motion to approve Jennifer/Jirair – Motion carries 10/0/2
 - Feb 12th Special meeting
 - Motion to approve with amendment, “4c the bus bench artwork was approved at special meeting” Orletha/Don – Motion Carries 9/0/3
4. **Public Comments** on Non-Agenda items (2 min. per)
 - Jose – The board of the Santa Monica Charter School is trying to close the adult education classes. This program is valuable because there are about 100 people who attend every day, especially people who are going there for classes to attain citizenship. Jose would like to write a letter of support to keep the center open. Bill recommended to agendize this topic for next meeting so the board could vote to issue a letter.
5. **Meet & Greet**
6. **Report by Government Agencies**
 - a. Councilman O’Farrell’s Office
 - b. Others
7. **Report on DWP Meeting**
8. **Report on LANCC Meeting** – Don
 - Deputy Mayor for Eric Garcetti’s office – we are \$4 hundred million in debt. The city-wide WiFi motion is being pushed forward. LADWP was there and the big issue was the question of why do they put 10 million

gallons of water in the LA river every day while we are in a drought. Response was that the city wants to be able to have the river.

9. **Hollywood Youth Committee Meeting Update** – Nathan French

10. **Presentation, Discussion and Vote on a Motion to provide a letter of support for a proposal by EnrichLA/RAC Design to save Cultural Monument #908 (better known as the historic Figueroa/Riverside Bridge) from demolition. The motion is to repurpose the bridge as a public park and pedestrian-bicycle right of way** - Tomas O'Grady (5 mins)
- Thomas (323-387-3866; tomasogrady@enrichla.org) – Executive director of Enrich LA, which has primarily done edible gardens in public schools. There are 54 school gardens across the city. Interest is primarily to give kids a safe place to learn and a green space. There is a desire that the bridge be a safe route kids can use to go to and from school. The location of the bridge is at the corner of the 5 and the 110 interstates. The old bridge is designated historical monument #908, which does not afford the protection of no demolition. This is an ethical obligation to keep this monument. It is proposed to use the \$1.7 million cost to repurpose the old bridge as a park. BOE has said it's impossible due to bureaucratic issues. The proposal also includes continuing the bike path that runs along the river.
 - Drew/Orletha motion to issue letter "The Hollywood Studio District Neighborhood council supports developing the Figueroa/Riverside bridge into a park."
 - Motion carries 13/0/0

11. **Bylaws/Outreach and AdHoc Elections Committee**

a. **Discussion and Update on progress of adhoc Election Committee and joint Outreach actions for the March 30th Election** – Jirair & Jennifer

- Jennifer – Shane, who was offering to have his staff design brochures and flyers, left the board because his twin sister passed away, leaving the board to start from scratch. Jennifer passed out flyers to show board. Bus bench ads are \$75 per bench for printing. She also passed out a brochure demo. It would be \$215 to have this brochure printed. Orletha felt like the design of the Spanish side of the flyer should match the English design. Jennifer said she would pursue changing this. Jennifer showed another draft of a different brochure advertising information on each candidate. Jirair would like to have the advertising materials done by next Saturday, to be mailed by the following week (final day to be mailed would be March 15th). The brochure including the names and information of each candidate would take longer to create and would cost more. Jennifer showed a third brochure draft that would cost \$250 that only includes candidate information, no pictures. Several board members voiced support of the last option.

- Charles printed advertising posters and brought them to show the board.

b. **Discussion and Vote to approve up to \$1000 to cover flyer and bus bench design if needed.**

- Jirair/Tom – motion to approve – 13/0/0/1 (Drew ineligible).

- Alex – discussion to talk about locations for the bus benches. Western/Hollywood in Spanish; Santa Monica/Wilton in Spanish. Other two in English.

c. **Discussion and Vote to approve up to \$1500 for additional election items and costs including food & beverages, musicians as well as chair and table rentals etc. for election events if necessary.**

- Jirair – Orletha has offered the art gallery of the mayor's building for a meet and greet event, which will have food and an opportunity for candidates to meet voters. On the day of election, once you vote, you will get a sticker and will be able to eat food. Hopefully there will be a musician playing and tables with opportunities for stakeholders to sign up for committees.

- Although this is going to be a large expense, if we are going to spend money, this is a great event to spend money on.

- Motion to approve – Jennifer/Jirair – 11/1/1/1 – Motion Carries (Efrain voted no, Drew ineligible)

d. **Discussion and Vote to approve increasing/adjusting the HSDNC Board election budget allocation by up to \$3000 to cover any and all necessary additional election expenses**

- Motion to approve - Jennifer/Tom – 10/3/0/1 (Efrain, Orletha, Jirair voted no, Drew ineligible)

12. **PLUM Committee Update & Discussion** – Juri

13. **Budget and Finance**

a. **Outstanding Business** – Orletha

b. **Status of Outstanding Invoices and Obligations, as well as status of Union Bank account**

c. **Vote to Approve all outstanding reconciliation reports for FY 2013/2014**

d. **Vote to Approve all P-Card payments**

- at the special meeting on Feb 12, HSDNC spent \$44.32 at Denny's and at the PLUM meeting on Jan 25 spent \$13.95 for Starbucks.

- Motion to approve - Jennifer/Don – motion carries 12/0/0/1

14. **Report on Usage and Requirements of (Community Impact Statements) CIS's**

– City Clerk's Office

15. **Update regarding HSDNC Office Space and City approval for office at 5500 Hollywood Blvd. - Bill**

- It's cheaper, has better space, and has after-hours access. HSDNC has still not received clear confirmation that this space is available. Bill will talk with Mitch O'Farrell's office again about the NCs ability to lease the space. Bill will talk with Darren Martinez.

16. **Update and Discussion on Hollywood Community Plan – Ziggy**

17. **Update and Discussion on Promise Zone designation and implications - Ziggy**

18. **New Business**

19. **Adjournment**