

CITY OF LOS ANGELES

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

OFFICERS:

Bill Zide

Chair

Christian Beck

Vice Chair

Paul Dougherty

Treasurer

Tyler Aguirre

Secretary

5500 Hollywood Blvd Ste 306
Los Angeles, CA 90028



ERIC GARCETTI
MAYOR

CALIFORNIA



COMMITTEE MEMBERS:

Orletha Andersen

Chair

Christian Beck*

Don Durkee*

Luke Vincent*

Jirair Tossounian*

**denotes HSDNC Board members*

BYLAWS, ELECTION, & SELECTION SPECIAL COMMITTEE MEETING Tuesday March 2nd, 2016 at 6:30pm

Historic Mayer Building
5500 Hollywood Blvd, Los Angeles, CA 90028
4th Floor Conference Room

SPECIAL COMMITTEE MEETING MINUTES

Items are listed for reference only and may be discussed out of order

1. **Meeting called to order**, welcome remarks by chair 6:30pm
Meeting called to order at 6:48pm
 - a. Introduction of stakeholders/visitors
Bill Zide – Chair of the HSDNC
Aaron Downes – HSDNC Board Member
Lisa Cahan Davis – Election Manager of HSDNC
2. **Roll Call** 6:35pm
Luke Vincent – Present
Christian Beck – Present
Jirair Tossounian – Present
Orletha Andersen – Present
3. **Public Comments** on Non-Agenda items 6:40pm
Jirair – Luke's picture to be updated
4. **Discussion & Possible Action** regarding 2016 HSDNC elections candidate forum set 6:55pm
to be held on April 6th at 6:00pm including but not limited to: marketing & outreach, food,
format, and any other items of relevance.
Tabled to next meeting
5. **Discussion & Possible Action** regarding results of candidate recruitment events held by 8:00pm
the HSDNC, and candidate running in the election.
6. **Discussion & Possible Action** regarding 2016 HSDNC the election budget remaining 6:55pm
and possibly increasing it to \$19,000.
Motion to request the Board to increase the Election Budget to \$19,000
Motion by Christian, 2nd by Jirair, Approved 4-0-0
Motion to allocate \$2,900 to postage, \$800 to printing (previously "mailers") and \$300 for online
marketing.

Motion by Orletha, 2nd by Jirair, approved 4-0-0

Motion to move \$400 from Election Day Misc to Candidate Mixer Events.

Motion by Orletha, 2nd by Jirair, approved 3-0-1

7. **Discussion & Possible Action** regarding communication with candidates running for the HSDNC election including Ivan's message. 6:55pm

Jirair volunteered to take on ensuring emails go out weekly. Motion to approve by Orletha, 2nd by Luke, approved 3-0-1.

8. **Discussion & Possible Action** regarding any other events or marking ideas including meet & greet, flyers, mailers, digital ads, radio ads, or otherwise which the HSDNC wishes to host or do to promote awareness of the election of the candidates running. 6:55pm

Motion to hold a Candidate Meet & Greet on April 16th from 12-3 at the Fountain Community Garden (location pending confirmation) back-up location Gallery inside Mayer Building by Jirair, 2nd by Orletha, approved 4-0-0

Motion to approve spending up to \$300 on Facebook or targeted online ads by Luke, 2nd by Christian approved 4-0-0.

9. **Discussion & Possible Action** regarding any & all election day coordination items. 6:55pm
Tabled

10. **Discussion & Possible Action** regarding any other miscellaneous items related to the election or candidates as needed. 6:55pm
Tabled

11. **Announcements/New Business** 9:25pm
None

12. **Adjourn Meeting** 9:30pm
Adjourned at 9:00pm