

CITY OF LOS ANGELES

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL CALIFORNIA

OFFICERS:

Bill Zide

Chair

Vacant

Vice Chair

Paul Dougherty

Treasurer

Jirair Tossounian

Secretary



ERIC GARCETTI
MAYOR



Board Members:

Alex Alferov

Bill Zide

Christina Derenthal

Efrain Gonzalez

Jirair Tossounian

Jose Torres

Don Durkee

Luke Vincent

John Gironi

Christian A. Beck

Doug Haines

Paul Dougherty

Aaron Downes

Homer Alba

Mark Ayes

Vacant 1

Vacant 2

Vacant 3

Vacant 4

Vacant 5

5500 Hollywood Blvd. #406
Los Angeles, CA 90028
admin@hsdnc.org
www.hsdnc.org

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC) Monday, June 8th, 2015, 6:30 p.m.

Mayer Building – Gallery Space on 1st Floor
5500 Hollywood Blvd, Los Angeles, CA 90028

HSDNC BOARD MEETING AGENDA

Items are listed for reference only and may be discussed out of order

1. **Meeting called to order**, welcome remarks by Chair **6:30**
 - Introduction of stakeholders/visitors (voluntary)
 - Notice of Jennifer Barbosa's & John Coluccio's resignations
 - Call for Board Member Applications to fill five (5) Board Vacancies
2. **Roll Call**
3. **Approval of Minutes** for February 9th and March 11th HSDNC Board Meetings
4. **Public Comments** on Non-Agenda items (2 min. per)
 - a. **City & Government Entities (CD 13 etc.)**
 - b. **LAPD**
 - c. **General Public**
5. **Discussion and Vote to elect a new Vice Chair for the HSDNC Board per Article VI Sections 1-4 of the HSDNC Bylaws**
6. **BYLAWS & ELECTIONS Committee** – Orletha **6:50**
 - a. **Discussion and Action/Vote to approve *Neighborhood Councils Administrative and 2016 Elections Procedures Stipulation Worksheet* which affects the HSDNC's Bylaws and elections and which DONE requests 'clarification' for from the NCs. This will be submitted to DONE/EmpowerLA for implementation.**
 - b. **Discussion and possible action to appoint an applicant to fill one (1) vacant seat on the HSDNC Board pursuant to Article V, Section 6 of the Bylaws. Currently the following Seats are vacant: *District 5; Residential Tenants Governor, Youth Governor and At Large Governor (just announced—not yet available to fill)*. Term will end at the next election for the Board.**
Applicant is: Dazzler Jimenez

7. **PLUM Committee** 7:15
Update & Introduction – Ed & Doug

- a. **Discussion and Possible Action regarding the Palladium Residences at 6201 Sunset Blvd.** Composed of 731 residential units and 24,000 sqft of retail space in two (2) 28-story skyscrapers 350ft in height. This would create a total of 864,000 in new square footage. ***Developer is asking for a letter of support.***

Proposed project includes the historic Hollywood Palladium Theatre. Developer stated intention to preserve the theatre (currently negotiating with Hollywood Heritage) and function, including designation as an Historical Cultural Monument (Los Angeles landmark).

Proposed changes to current permitted zoning:

- ***An Amendment to the General Plan***
 - ***A Zone Change***
 - ***A Height District Change from 1VL (maximum 45ft height) to 2D (350Ft)***
 - ***A Conditional Use Permit to allow averaging across multiple parcels to alter the Floor Area Ratio (FAR) from 10.6: 1 to 6.0:1***
 - ***Conditional Use Beverage Permits for on and off site alcohol consumption***
 - ***Certification of Environmental Impact Report***
- b. Discussion and possible action related to appeal regarding the commercial parking lot in residential zone at 5846 Virginia Ave. (Case ZA-2014-1832-CU-ZAA)
- c. Update regarding application by "The Know Where Bar" at 5634 Hollywood Blvd. For permit to serve full line of alcoholic beverages (Case ZA-2015-285-CUB)

8. **OUTREACH Committee - Don & Aaron** 8:00
Discussion and Update regarding last committee meeting

- a. **Vote to Approve re-allocation of up to \$1500 of unspent Gay Pride Parade funds** (Board Meeting Date 3-9-15 Item #6-E) to cover any additional costs for tables, chairs and chair dolly (Board Meeting Date 4-13-15 Item #6-F)
- b. **Vote to Approve up to \$1350 towards purchase of 16GB Apple iPad (4th Generation) + 3yr Warranty and hard carrying case to record attendance and recruit new members via email.**
- c. **Vote to Approve up to \$1680 to purchase audio equipment for meetings and events:**
- (i) **Set of four extra microphones and sound recorder for dictation.**
 - (ii) **Zoom H4N Sound Recorder Kit w/ SDHC card & case and one (1) 10' Male 1/4" to 3pin Female XLR audio cable.**
 - (iii) **Four (4) Y Adapters**
 - (iii) **Four (4) 25' XLR audio cable.**
 - (iv) **Four (4) Dynamic microphones w/switch.**
 - (v) **Four (4) Desk boom mic stands.**
- d. **Vote to Approve up to \$340 to purchase (1) 50' heavy duty extension cord with quad box and (4) 25' extension cords.**

- e. **Vote to Approve up to \$765 to purchase up to 1-Year of Dropbox for Business - for storing documents, pictures, videos and files.**
- f. **Vote to Approve up to \$13,000 to hire an LA City Government approved Web Content Writer / Copywriter - 6 month trial. Will create a content plan, update our blog with original and amalgamated news; help post agendas, minutes and impact statements. Will also submit written content for print and e-newsletter. This has the added benefit of aiding our Election outreach campaign.**
- g. **Vote to Approve up to \$3,500 to purchase 20,000 copies of glossy front/back colored postcards, including design and mailing. Postcards will introduce the HSDNC and let constituents know we are "alive".**
- 9. ***Budget and Finance* – Paul & Bill** **9:00**
 - a. **Status and Update – Remaining Funds and Upcoming Important Deadlines**
 - b. **Discussion & Vote to Approve April and May 2015 Monthly Expenditure Reports (MERs) for submission to DONE**
 - d. **Discussion & Vote to reallocate amounts to budget categories to address the HSDNC's needs and concerns**
- 10. **Discussion and Vote to form an Ad Hoc Committee for the HSDNC Wifi Project per Article VII, Section 2 & 3 of the HSDNC Bylaws, and:**
 - a. **Approve Bill Zide as Chair of the Ad Hoc Committee**
 - b. **Appoint other members**
- 11. **Presentation by Food and Water Watch regarding their “Healthy Farms to Healthy Families” campaign which aims to educate stakeholders about the growing dangers of antibiotic resistance (AR). They are requesting a letter of support to Councilmember Mitch O’Farrell to join a City-wide resolution to support Congressional Legislation to that end – Tyler Aguirre**
- 12. **New Business**
- 13. **Announcement of possible next regularly scheduled Board Meeting – Monday, July 13th, 2015 @ 6:30PM – Also possible Special Board Meeting (to be confirmed later) on June 17th, 18th, 23rd or 24th. Open request for agenda items and calendar events for these meetings.**
- 14. **Adjournment** **9:30**

The public is requested to fill out a "**Speaker Card**" to address the Board on any agenda item before the Board takes an action. Public comment is limited to two (2) minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. The public may comment on a specific item listed on this agenda when the Board considers that item. When the board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at the scheduled meeting or by prior arrangement by contacting the HSDNC at admin@hsdnc.org . In addition, anyone who would like a copy of any record related to an item on the agenda; please contact the HSDNC at email address above. The Hollywood Studio District Neighborhood Council will announce the location, day and time for its regular meetings and may also call any additional required special meetings in

accordance with its Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review online and at the following community location: Lemon Grove Park, 4959 Lemon Grove

Community Impact Statements: any action taken by the board may result in the filing of a related Community Impact Statement.

The Hollywood Studio District Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Hollywood Studio District Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting HSDNC by an e-mail that states the accommodations that you are requesting to chair@hsdnc.org

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

Contact info: www.hsdnc.org

5500 Hollywood Boulevard #406, Los Angeles, CA 90028 – Email: admin@hsdnc.org

Department of Neighborhood Empowerment

200 N. Main Street, Rm. 2005, Los Angeles, CA 90012

Tel: 213.978.1551 - TOLL-FREE: 3-1-1 - FAX: 213.978.1751

E-MAIL: NCsupport@lacity.org - www.EmpowerLA.org

To subscribe to the City's Early Notification System, please go to:

<http://www.lacity.org/SubMenu/ENSEarlyNotificationSystem/EarlyNotificationSystem/index.htm>

Under "Subscriptions", click on "[Neighborhood Council Subscriptions](#)" and follow the simple instructions that follow to subscribe.