

# CITY OF LOS ANGELES

## HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL CALIFORNIA

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5500 Hollywood Blvd. #406  
Los Angeles, CA 90028  
admin@hsdnc.org  
www.hsdnc.org



**ERIC GARCETTI**  
MAYOR



### Board Members:

Alex Alferov	Doug Haines
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Christina Derenthal	Aaron Downes
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Luke Vincent	Vacant 2
John Girodo	Vacant 3
Christian A. Beck	Vacant 4

## HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC) Monday, September 14th, 2015, 6:30 p.m.

**Mayer Building – Gallery Space on 1<sup>st</sup> Floor**  
5500 Hollywood Blvd, Los Angeles, CA 90028

### HSDNC BOARD MEETING AGENDA

Items are listed for reference only and may be discussed out of order

1. **Meeting called to order**, welcome remarks by Chair **6:30**
  - Introduction of stakeholders/visitors (voluntary)
  - Call for Applications to fill Board Vacancies
2. **Roll Call**
3. **Approval of Minutes** for February 9<sup>th</sup> and March 11<sup>th</sup> HSDNC Board Meetings
4. **Public Comments** on Non-Agenda items (2 min. per)
  - a. **City & Government Entities**
  - b. **CD 13**
  - c. **LAPD – Julie Nony**
    - (i) **Continuing issues and problems with Marijuana Clinics (with City Attorney)**
  - d. **Hollywood Chamber of Commerce**
  - e. **General Public**
5. **Presentation and Introduction from Courtney and Jirair Tossounian**
6. **Introduction and short Q & A with CD-13 Councilmember Mitch O'Farrell** – Includes a Special Presentation - (15+ mins)
7. **Budget and Finance** – Paul & Bill **7:15**
  - a. **Status and Update**
  - b. **Discussion & Vote to Approve:**
    - (i) **June 2015 Monthly Expenditure Report (MER)**
    - (ii) **July 2015 Monthly Expenditure Report (MER)**
    - (iii) **August 2015 Monthly Expenditure Report (MER)**
  - c. **Discussion & Vote to approve:**
    - (i) **HSDNC 2015 - 2016 Budget (and Allocations)**
    - (ii) **HSDNC 2015 – 2016 Strategic Plan**

- d. **Discussion & Vote to Approve renewing lease for HSDNC Office at the Mayer Building (5500 Hollywood Blvd. #406) for another year until July 2016**  
(we are currently month to month and DONE needs an approval to pay back rent for July and August)

- 6. **Discussion and Possible Action/Vote to appoint applicants to possibly fill three (3) of four (4) vacant seats on the HSDNC Board pursuant to Article V, Section 6 of the Bylaws.** 7:40

**Currently the following Seats are vacant: Stakeholder Representative District 4; Residential Tenants Governor, Youth Governor, Stakeholder Representative District 2 and At Large Governor.** Term will end at the next election for the Board.

***Applicants are:***

- a. Tyler Aguire
- b. Jim Nelson
- c. Anthony Lagasca

- 7. **Presentation and Discussion Regarding Kilroy Realty's position regarding the Palladium development on Sunset** (Kilroy is the developer of Columbia Square which is finishing construction and is directly next door to the Palladium) – David Simon & Phil Tate of Kilroy

- 8. **PLUM Committee** 8:20
  - a. **Status and Update**

- b. **Presentation, Discussion and Possible Action regarding setback/dedication exemption/waiver granted to the developer of 5750 Hollywood Blvd. introduced by Councilman O'Farrell/CD13 and its implications to the HSDNC section of Hollywood Blvd.** (The dedication was granted in Phase 1 of this piecemeal entitlement process). The Developer requested FAR is 3.6:1. and that may translate to 6,678 ADDITIONAL square feet that the developer can legally construct some combination of retail or apartment/condo units – Aaron Green and Planning Deputy (CD13)

- c. **Presentation, Discussion and Vote Re: KNOW WHERE BAR at 5634 Hollywood Bl. (ZA-2015-285-EIR, ENV-2015-286-ND) – Applicant is requesting type 48 alcohol license. HSDNC PLUM Committee referred to the HSDNC Board without a recommendation.** Key issues raised are: Operating hours, Full line of alcohol (i.e. hard liquor) via a type 48 license vs. type 47 which requires some food service.

- d. **Presentation, Discussion and Vote Re: STARBUCKS at Western & Fountain (ZA-2015-1734-CU, ENV-2015-1735-EAF) Proposed Drive up and walkup with some tables. PLUM Committee voted to reject – (unanimous with one abstention).** Key issues: Uncooperative applicant; does not comply with LA Landscape ordinance; Applicant refused to clarify dedications and landscaping; no construction of dedications; no street trees; illegal Lamar billboard according to LADBS; applicant refused to offer parking and traffic alternatives; current design turns its back on the future park, no traffic study in spite of several requests, etc.

- 9. **OUTREACH Committee - Don & Aaron** 8:50
  - a. **Update**
  - b. **Discussion and Vote to Approve creation of an Ad Hoc Committee for Information Technology and appoint Chair/Co-Chair and committee members**  
Committee will train board members to use Google Docs, NationBuilder and Troubleshoot email issues.

- c. **Discussion and Vote to Approve creation of Ad Hoc Holiday Party Committee and to approve Chair/Co-Chairs and members** – Committee will start to budget, schedule, plan and facilitate the HSDNC Holiday Party (and will need to meet regularly and soon)
  - d. **Vote to assign a Public Works Liaison for the Mayor's Clean Streets campaign.**
  - e. **Upcoming meetings**
10. **Discussion and Vote to Approve writing a letter to Kevin DeLeon, Richard Bloom and the California Senate and Assembly requesting they take actions to close and end Ellis Act loopholes, which developers are using to evict low- income tenants within Hollywood and Los Angeles** (Carol Cetrone of SLAG has provided a sample letter).
  11. **Presentation, Discussion and Possible Vote to Approve up to \$ 2,500 for a Health Clinic to be held at Lemon Grove Park on February 20, 2016 by Medical Mission Adventures (MMA)** (Clinic will provide certain free medical and dental check-ups, services and medications for low-income residents) – Louie Rosado & Melony Vergos from MMA
  12. **Bylaws Committee - Orletha** **9:15**
    - a. **Status and Update**
    - b. **Upcoming issues and meetings**
  13. **Presentation and Discussion regarding Hollywood Job Center on St. Andrews** (behind the Home Depot) - Judy
  14. **New Business**
  15. **Announcement of next regularly scheduled Board Meeting – Monday, October 12<sup>th</sup>, 2015 @ 6:30PM – Open request for agenda items and calendar events for these meetings.**
  16. **Adjournment** **9:30**

The public is requested to fill out a "**Speaker Card**" to address the Board on any agenda item before the Board takes an action. Public comment is limited to two (2) minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. The public may comment on a specific item listed on this agenda when the Board considers that item. When the board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is within the Board's jurisdiction.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at the scheduled meeting or by prior arrangement by contacting the HSDNC at [admin@hsdnc.org](mailto:admin@hsdnc.org) . In addition, anyone who would like a copy of any record related to an item on the agenda; please contact the HSDNC at email address above. The Hollywood Studio District Neighborhood Council will announce the location, day and time for its regular meetings and may also call any additional required special meetings in accordance with it Bylaws and the Brown Act. The agenda for the regular and special meetings is posted for public review online and at the following community location: Lemon Grove Park, 4959 Lemon Grove

**Community Impact Statements:** any action taken by the board may result in the filing of a related Community Impact Statement.

The Hollywood Studio District Neighborhood Council complies with Title II of the Americans with Disabilities Act and does not discriminate on the basis of any disability. Upon request, the Hollywood Studio District Neighborhood Council will provide reasonable accommodations to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting HSDNC by an e-mail that states the accommodations that you are requesting to [chair@hsdnc.org](mailto:chair@hsdnc.org)

### **HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL**

Contact info: [www.hsdnc.org](http://www.hsdnc.org)

5500 Hollywood Boulevard #406, Los Angeles, CA 90028 – Email: [admin@hsdnc.org](mailto:admin@hsdnc.org)

#### **Department of Neighborhood Empowerment**

200 N. Main Street, Rm. 2005, Los Angeles, CA 90012

Tel: 213.978.1551 - TOLL-FREE: 3-1-1 - FAX: 213.978.1751

E-MAIL: [NCsupport@lacity.org](mailto:NCsupport@lacity.org) - [www.EmpowerLA.org](http://www.EmpowerLA.org)

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