

CITY OF LOS ANGELES

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

OFFICERS:

Anthony Lagasca
Chair
Damien Burke
Vice Chair
Vacant
Treasurer
Melvyn Marroquin
Secretary

5500 Hollywood Blvd.
#313
Los Angeles, CA 90028
info@hsdnc.org
www.hsdnc.org



BOARD MEMBERS:

Alex Alferov
Anthony Lagasca
Christina Derenthal
Craig Cox
Damien Burke
Daniel Moreno
Dasler Jimenez
Doug Haines
Efrain Gonzalez
Homer Alba

Jason Vogel
Jonathan Collins
Jose Torres
Kent Winfrey
Luke Vincent
Melvyn Marroquin
Vacant 1
Vacant 2
Vacant 3
Vacant 4

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)

Monday, August 8, 2016, 6:30 PM

Louis B. Mayer Building - The Gallery Space, 1st Floor

5500 Hollywood Boulevard, Hollywood, CA 90028

HSDNC BOARD MEETING AGENDA

Items are listed for reference only and may be discussed out of order

- I. OPENING CEREMONIES (10 mins)**
 - A. Call Meeting to Order & Flag Salute (Anthony Lagasca - Chairman)
 - B. Board Roll Call (Melvyn Marroquin - Secretary)
 - C. Welcome Remarks (Anthony Lagasca - Chairman)
 - D. Introduction of Board Members
 - E. Introduction of Visitors/Stakeholders (Voluntary)
- II. COMMUNITY/GOVERNMENT REPORTS & ANNOUNCEMENTS (10 mins)**
(Representatives from government offices and community-based organizations)
 - A. City and Government Entities
 - B. CD 13
 - C. LAPD
 - D. City Attorney
- III. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS (10 mins)**
(up to 2 minutes per speaker; speakers are requested to fill out speaker cards)
- IV. APPROVAL OF THE MINUTES (8 mins)**
 - A. May 9, 2016 Board Meeting
 - B. June 29, 2016 Special Meeting
 - C. July 11, 2016 Board Meeting
- V. CHAIRMAN'S REPORT (15 mins)**
 - A. Board Treasurer Resignation Announcement
 - 1. One (1) Vacant Business Tenant Seat
 - 2. 25 Days Outreach for Eligible Candidate
 - 3. 30 Days Outreach for At-Large Candidate

- B. Board Seat Vacancies Update**
 - 1. Three (3) Vacant Seats Open to At-Large Candidates**
 - a) One (1) Business Tenant Seat**
 - b) Two (2) Stakeholder Representative Seats (3 & 4)**
- C. Council Funding Status**
- D. Board Member Email Accounts, Badges and Business Cards**
- E. Los Angeles Alliance Neighborhood Council Budget Day Report**

- VI. PLUM COMMITTEE REPORT (Homer Alba) (5 mins)**
- VII. UNFINISHED BUSINESS (25 mins)**
 - A. DISCUSSION AND POSSIBLE ACTION TO RATIFY COMMITTEE MEMBERS AS RECOMMENDED AND PRESENTED BY THE COMMITTEE CHAIRS**
 - 1. Budget and Finance
 - 2. Bylaws, Selection, and Election
 - 3. Public Safety
 - 4. Youth
 - B. DISCUSSION AND POSSIBLE ACTION TO RESEARCH LOCATING A COUNCIL WORK SPACE AND ADDITIONAL MEETING VENUES**
 - C. DISCUSSION AND POSSIBLE ACTION TO RESEARCH FINDING A MAIL BOX AND COPY SERVICE FOR COUNCIL USE**
- VIII. DISCUSSION AND POSSIBLE ACTION TO ASSIGN CHAIRMAN ANTHONY LAGASCA AS THE HSDNC BANK ACCOUNT CARDHOLDER (5 mins)**
- IX. DISCUSSION AND POSSIBLE ACTION TO APPOINT KENT WINFREY AS BOARD TREASURER (5 mins)**
- X. DISCUSSION AND POSSIBLE ACTION TO APPOINT KENT WINFREY AS THE HSDNC BANK ACCOUNT SECOND SIGNER (5 mins)**
- XI. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FY 2016-2017 FUNDING PACKAGE (7 mins)**
- XII. DISCUSSION AND POSSIBLE ACTION TO APPROVE CANDIDATES FOR THREE VACANT AT-LARGE BOARD SEATS (15 mins)**
 - A. Bill Murphy**
 - B. Anita McMillan**
 - C. Paul Dougherty**
- XIII. DISCUSSION AND POSSIBLE ACTION TO APPOINT AN HSDNC BUDGET REPRESENTATIVE AND ALTERNATE (7 mins)**

Duties of Budget Representative and Alternate:

- Soliciting input from their Neighborhood Council and stakeholders on priorities in their area and suggestions to improving City efficiency, increasing City income and reducing costs;
- Attending Budget Day, expressing the issues of concern to their Neighborhood Council

and stakeholders, voting for Budget Advocates;

- Contacting one of the Budget Advocate co-chairs if cannot reach Budget Advocate for their Region (5) or if have other concerns;
- Soliciting input from their Neighborhood Council and stakeholders on an ongoing basis as City political issues evolve and communicating it to the Budget Advocates on a monthly basis;
- Ensuring a Budget Advocate report is on every Neighborhood Council agenda;
- Reporting on Budget Advocate activities and concerns;
- Encouraging stakeholders to join the Budget Advocates on areas of their concern and/or expertise (i.e., affordable housing, homelessness, public transportation, etc.);
- Help set up and work with other Budget Representatives and Advocates to coordinate a Regional Budget Day (tentatively January in 2017) to address issues of interest to their region and solicit input on local concerns, AND to promote the attendance and participation of their board and stakeholders;
- Suggest/self-nominate Budget Representatives for the following Fiscal Year (July 1-June 30) and help advertise/solicit attendance at Budget Day 2017;

XIV. PRESENTATIONS (10 mins)

- A. Report From The Los Angeles Neighborhood Council Coalition Monthly Meeting**
(Presenter: Damien Burke)
- B. Report from the DWP Advocacy Committee Bi-Monthly Meeting**
(Presenter: Damien Burke)
- C. Presentation of the Benefits of City of Los Angeles 3-1-1**
(Presenter: Kent Winfrey)
- D. Presentation Status of Council Letter to LADWP Regarding Renewable Energy**
(Presenter: Jason Vogel)

XV. DISCUSSION AND POSSIBLE ACTION TO APPOINT LADWP ADVOCACY AND OVERSIGHT COMMITTEE REPRESENTATIVE AND ALTERNATE (5 mins)

XVI. DISCUSSION AND POSSIBLE ACTION TO APPROVE UP TO \$500 TO SUPPORT HUNC'S SEPTEMBER 15TH SPEAKER SERIES EVENT (7 mins)
(Presenter: Tom Meredith/HUNC)

XVII. DISCUSSION AND POSSIBLE ACTION TO CONTRIBUTE UP TO \$500 EACH TO THE FOLLOWING THREE ORGANIZATIONAL FUNDS (10 mins)

- A. Budget Advocacy Fund**
- B. NC Congress Fund**
- C. EmpowerLA Awards Ceremony Fund**

XVIII. DISCUSSION AND POSSIBLE ACTION TO SEND A CERTIFICATE OR LETTER OF APPRECIATION TO THE BARRIO MUSIC ORGANIZATION FOR THEIR CONTRIBUTION TO THE 2015 HOLIDAY PARTY (5 mins)

DISCUSSION AND POSSIBLE ACTION TO APPROVE THE 5901 SUNSET BLVD DEVELOPMENT PROJECT (20 mins)

- A. Presentation and Discussion (Part 1) regarding 5901 Sunset Blvd. Development/ Project Case #s CPC-2013-2812-GPA-ZC-HD-CUB; ENV-2013-2813-EIR**

Presenters:

- 1) James Pugh - Partner, Sheppard, Mullin
- 2) Hollywood Residents for Responsible Development

Project Location: 5901 W. Sunset Blvd.; 1515 Bronson Avenue, Hollywood, CA 90028

Applicant: Sunset Studio Holdings, LLC

Project proposed is an 18 Story, 260 foot tall office/retail tower totaling 300,000 sq. ft., with 24,000 sq. ft. of retail space and 1,118 parking spaces in a 7-level above-grade parking podium (with two subterranean levels) on a 1.55 acre site.

Applicant is seeking the following discretionary approvals:

- o A General Plan Amendment pursuant to LAMC Section 12.24.W.1 to change the land use designation from Commercial Manufacturing to Regional Center Commercial
- o A Zone Change, pursuant to LAMC Section 12.32, from the existing P1 (Parking) and C4-1-SN zones (1.5:1 FAR) to C4-2, with a new allowable Floor Area Ratio (FAR) of 4.5:1, or three times what is currently permitted.
- o Height District Change, pursuant to LAMC Section 12.32, to permit a 260 foot building height.
- o Development Agreement with the City of LA guaranteeing the entitlement and other ‘factors’.
- o Modification to reduce the street dedication requirements for Sunset and Bronson.
- o Site Plan Review for the Project that would result in an increase of 50,000 sq. ft. of non-residential floor area.
- o Certification of the EIR, findings and Statement of Overriding Consideration.
- o Conditional Use Permit for a major development that would result in more than 100,000 sq. ft. of non-residential or non-warehouse uses in the C4 Zone.

XIX. DISCUSSION AND POSSIBLE ACTION TO HOST A HOLLYWOOD ALLIANCE OF NEIGHBORHOOD COUNCILS MEETING (5 mins)

XX. GOOD OF THE ORDER (5 mins)

XXI. NEW BUSINESS (Board Members and Stakeholders) (5 mins)

XXII. ANNOUNCEMENTS (One minute per speaker) (5 mins)

XXIII. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters

not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - HSDNC agendas are posted for public review as follows:

- Lemon Grove Recreation Center, 4959 Lemon Grove Avenue, Los Angeles, CA 90029
- www.HSDNC.ORG
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Anthony Lagasca, Board President, at (323) 645-0864 or email chair@hsdnc.org.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at 4959 Lemon Grove Avenue, Los Angeles, CA 90029, at our website: www.HSDNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anthony Lagasca, Board President, at (323) 645-0864 or email chair@hsdnc.org.

RECONSIDERATION AND GRIEVANCE PROCESS - For information on the HSDNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the HSDNC Bylaws. The Bylaws are available at our Board meetings and our website www.HSDNC.org.

SERVICIOS DE TRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Anthony Lagasca, Presidente de la Mesa Directiva, al (323) 645-0864 o por correo electrónico chair@hsdnc.org para avisar al Concejo Vecinal.

HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)

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