

## **Hollywood Studio Neighborhood Council - Outreach Committee Meeting**

Meeting called to order at 12:31 PM PST on August 8, 2020

### **ATTENDEES:**

**Members** - Tabatha Yelos (Present), Ben Rosen (Present), Michael Tessler (Present), Grace Cotangco (Present)

**Guests** - Damien Burke

### **DISCUSSION & POSSIBLE ACTION RE: CENSUS AD HOC COMMITTEE**

The Outreach Committee discussed the idea that we should have an Ad Hoc Committee focused around helping get local responses to the census, which would be focused on voter data, text banking, and other creative outreach. Discussed whether or not it could be managed from inside the Outreach Committee. General consensus was that it should be an Ad Hoc Committee but in order to move forward promptly we'll establish an internal taskforce that can eventually become the committee. Outreach will establish infrastructure for the task force.

**Mission of the Census Ad Hoc Committee:** The Census Ad Hoc Committee will be focused on rapid engagement within the community to increase census participation which is vitally important to ensure proper representation for residents and stakeholders of the Hollywood Studio Neighborhood Council district. At this point in time during the last census, there were TWICE as many responses and the need to get responses has become nothing short of critical.

Michael Tessler will help organize the plan to achieve this and lead the taskforce.

### **DISCUSS NEW SOCIAL MEDIA POSTS**

Discussed how we can better distribute the workload of social media. Discussed a weekly rotating system. Also chatted about creating a collection of infographics that'd be available on drive. Will meet on Sunday, August 16th at 1:30 PM PST to put together those graphics. Ben will handle posts for next week.

### **DISCUSSION & POSSIBLE ACTION RE: APPROVAL OF NEW WEBSITE DESIGN**

Discussed whether or not to use the website in SquareSpace or WordPress. Tabatha showed several designs. It'd appear SquareSpace is the better option. Unanimously agreed.

### **REVIEW RESULTS OF FOOD PROGRAM & PLAN MORE OUTREACH**

Reviewed the results of the food program and saw great success. Had 28 people pick up food and lots of deliveries. If we were to do it on a biweekly basis, it wouldn't be a problem to get rid of food. We'll do calls again for this upcoming weekend. Reminder day of or day before with calls.

### **DISCUSSION & POSSIBLE ACTION RE: ANOTHER COMMUNITY CLEANUP**

Committee wants to move forward with how to proceed with a digital community cleanup. Agreed we should move forward. Working on getting the 311 yard signs from the printer -

locations being considered is near Lemon Grove at 101 and area near the Sunset Freeway entrance. That area needs some help. Create a list of three or four locations. We want to do a Hollywood Trash Hero Challenge.

August 29th will be a big cleanup day properly. Future cleanups will be two Saturdays before the HSDNC. Tag two friends, tag your neighborhood. #HollywoodTrashtag

#### **DISCUSSION & POSSIBLE ACTION RE: BUDGET FOR NEW COMMUNITY GARDEN**

Discussing how much we can offer in terms of budget. Made recommendations that NC purchases garden equipment. Helping the garden connect with a non-profit so they can apply for grants.

#### **DISCUSSED SAFE STREET UPDATES**

It has been approved and we'll be doing some outreach to let people know. Will likely need volunteers to make sure streets and signs are where they should be.

Meeting adjourned at 1:28 PM PST.