

**CITY OF LOS ANGELES**

**HOLLYWOOD STUDIO  
DISTRICT NEIGHBORHOOD  
COUNCIL  
OUTREACH COMMITTEE**

**OFFICERS:**

**John Sierra**  
Chair  
**Grace Cotangco**  
Vice Chair  
**Anthony Conley**  
Treasurer  
**Damien Burke**  
Secretary

5500 Hollywood Blvd. #313  
Los Angeles, CA 90028  
info@hsdnc.org  
www.hsdnc.org



**COMMITTEE  
MEMBERS:**

*Tabatha Yelós (Chair)*  
*Benjamin Rosen*  
*Grace Cotangco*  
*Milton Cruz*  
*Michael Tessler*  
*Dassler Jimenez*

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**Outreach Committee Meeting Agenda  
Saturday, September 12th, 2020 - 12:00 PM**

Virtual Meeting: See teleconferencing number for public participation below.

The City's Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

**VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION**

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Hollywood Studio District Neighborhood Council meeting will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must visit <https://zoom.us/j/93792505313> OR dial +1-669-900-6833 and enter 937 925 053 13 and then press # to join the meeting. Instructions On how to sign up for public comment will be given to listeners at the start of the meeting.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS**– The public is requested dial \*9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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**All items are listed for discussion and possible action, and may be discussed out of order.**

- |  |                 |
|--|-----------------|
| <b>I. OPENING CEREMONIES</b>   | <b>(2 mins)</b> |
| <b>A. Call Meeting to Order</b>  |                 |
| <b>B. Roll Call</b>  |                 |
| <b>C. Welcome Remarks</b>  |                 |
| <b>D. Advance Calendar</b>   |                 |
| <b>II. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS</b>  | <b>(10 min)</b> |
| Comments from the public on non-agenda items within the committee’s jurisdiction   |                 |
| <b>III. ANNOUNCEMENTS</b>  | <b>(5 min)</b>  |
| (Up to 1 minute per speaker)   |                 |
| <b>IV. REVIEW RESULTS OF FOOD PROGRAM &amp; PLAN MORE OUTREACH</b>   | <b>(10 min)</b> |
| Discuss the results of our outreach efforts, the success of the food distribution, and plan more outreach for volunteer recruitment and food insecurity                                      |                 |
| <b>V. DISCUSSION &amp; POSSIBLE ACTION RE: ANOTHER COMMUNITY CLEANUP</b>   | <b>(10 min)</b> |
| Discuss and plan another virtual community cleanup   |                 |
| <b>VI. DISCUSSION ABOUT SAFE STREETS</b>   | <b>(10 min)</b> |
| Discussion about who will be the next sponsor rep for Slow Streets in our neighborhood   |                 |
| <b>VII. DISCUSSION ABOUT CENSUS OUTREACH</b>   | <b>(5 min)</b>  |
| Report back from Michael Tessler about Census Outreach   |                 |
| <b>VIII. DISCUSSION &amp; POSSIBLE ACTION RE: SPENDING UP TO \$1500 TO PURCHASE REACH VIDEOS TO IMPROVE OUT CENSUS OUTREACH</b>  | <b>(5 min)</b>  |
| Discussion and possible action about spending money to get support and educational videos from REACH to improve out Census outreach  |                 |
| <b>IX. DISCUSSION &amp; POSSIBLE ACTION RE: LEMON GROVE HOLIDAY PARTY</b>  | <b>(10 min)</b> |
| We cannot host the party this year due to COVID, but we should find ways to give toys to the kids in our community and potentially set up some virtual event when the community can chime in |                 |
| <b>X. DISCUSSION &amp; POSSIBLE ACTION RE: APPROVAL OF NEW WEBSITE DESIGN</b>  | <b>(10 min)</b> |
| Review, edit, and approve the new website design   |                 |
| <b>XI. DISCUSS NEW SOCIAL MEDIA POSTS</b>  | <b>(5 min)</b>  |
| Appoint someone to be in charge of managing social media & continuing to post frequently   |                 |
| <b>XII. NEW BUSINESS</b>   | <b>(5 min)</b>  |

“Agendas for all Meetings shall include an item referring to the addition of agenda items for upcoming Meetings. Stakeholders shall have the opportunity to request items be placed on upcoming agendas at this time.” (HSDNC Bylaws VIII. 2. A.)

### **XIII. ADJOURNMENT**

**(1 min)**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chair.

**This committee is seeking members of the public to participate on the HSDNC Outreach Committee.** Interested members may contact [tabatha.yelos@hsdnc.org](mailto:tabatha.yelos@hsdnc.org) or attend the meeting. Possible action by board includes appointments to the committees.

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

**PUBLIC POSTING OF AGENDAS** - HSDNC agendas are posted for public review as follows:

- Lemon Grove Recreation Center, 4959 Lemon Grove Avenue, Los Angeles, CA 90029
- [www.HSDNC.ORG](http://www.HSDNC.ORG)
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

**THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Damien Burke, Board Chairman, at (323) 301-4818 or email [chair@hsdnc.org](mailto:chair@hsdnc.org).

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at 4959 Lemon Grove Avenue, Los Angeles, CA 90029, at our website: [www.HSDNC.org](http://www.HSDNC.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Board Chairperson, at (323) 301-4818 or email [chair@hsdnc.org](mailto:chair@hsdnc.org).

**RECONSIDERATION AND GRIEVANCE PROCESS** - For information on the HSDNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the HSDNC Bylaws. The Bylaws are available at our Board meetings and on our website [www.HSDNC.org](http://www.HSDNC.org).

**SERVICIOS DE TRADUCCIÓN** - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Favor de entrar en contacto con el Presidente de la Junta Directiva, por (323) 301-4818 o por correo electrónico al [chair@HSDNC.org](mailto:chair@HSDNC.org) para avisar al Concejo Vecinal.

**HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL (HSDNC)**

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