9/12/2020 - Outreach Committee Meeting

12:14 Quorum: Tabatha Yelos, Grace Cotangco, Benjamin Rosen, Dasler Jimenez

Michael Tessler, excused absence

John Sierra, Chair, is listening but not participating

## **Food Distribution:**

Sept 19<sup>th</sup> at 1 pm

#### **Announcement:**

Ben is leaving on Friday but would like to attend further Outreach Committee meetings.

## **Community Cleanup:**

Tabatha asked if we should conduct another community cleanup.

Grace suggested every fourth Saturday of the month (Sept 26, Oct 24, etc)

Tabatha's idea is to have a trophy that gets passed around between NCs to make it more competitive.

Grace suggested that the winner should be determined based on social media tags to get more engagement from community members.

#### Slow Street:

Ben is leaving Los Angeles so HSDNC needs a new representative to monitor the signs.

Ben will post on NextDoor to encourage neighbors to monitor signs. He said it takes about 20-30 minutes to run around the neighborhood to check signs (5 times a week).

Dasler said people vandalize signs and knock them down with their cars. Dasler has reported it to the police.

Ben suggested to him that he should also send it to LADOT, and he suggested that we take a vote to see if we can make these closures permanent.

Tabatha said we should recruit people from NextDoor and see if we can build a grassroot movement to keep these streets permanently closed for pedestrians.

Ben will put together a survey today or tomorrow to ask community members for feedback, and whether LADOT should put permanent structures in the current Safe Streets.

Grace will make a graphic for the survey, and Milton will prepare an email blast.

<u>Dasler is leaving the meeting because he's in the process of fixing his phone.</u>

### Census:

Michael is not present so Tabatha will touch base with him.

Tabatha suggested an AdHoc Committee for the U.S. Census outreach.

## Reach:

Ben said Evan came to one of the HSDNC Board Meeting and discussed the best way to increase outreach to our community.

## Lemon Grove party:

Ben sent an email about finding ways to get gifts to kids.

Tabatha suggested working with nonprofits to get toys, and also suggested a time slot to pick up toys for the kids.

Add to the October Outreach Committee meeting agenda.

## Social Media post:

Milton suggested making a post about Adam Schiff upcoming visit to HSDNC Board meeting.

Tabatha suggested posting about slow streets, food distribution, coronavirus, and anything happening in Hollywood.

Milton suggested posting elections and Census.

# **Community Fridge:**

Tabatha is going to reach out to Maria to see if the church needs a fridge since she is moving and doesn't need to take her fridge.

Meeting adjourned at 12:56 pm